

International Economics and Trade



Profile

BSc in International Trade is career-oriented and based on strong ties to trade and industry and to the international market place. Business School has a commitment to being at the forefront of the current and evolving practice of business and thereby facilitating education programs that reflect the realities of the marketplace.

Job Prospects

With the intensification of economic globalization, there are increasingly frequent economic and trade exchanges between China and other countries, and one kind of talent is bound to receive much attention. These are the ones that major in international economy and trade who are familiar with international practices; proficient in foreign languages and international trade rules; and master the knowledge and skills of trade negotiations.

According to other sources, the employment rate of international economy and trade in recent years is more than 87%, which makes it the major with high employment rate. Senior practitioners of International economy and trade involved in foreign trade enterprises, foreign-funded enterprises, multinational companies, enterprises with the right to operate foreign trade and other foreign economic and trade departments etc. The main employment directions include the contents as follow: Engaged in operation and management of domestic and foreign Banks and non-bank financial institutions; and engaged in international trade, financial investment, marketing, e-commerce, international logistics and other fields in industrial and commercial enterprises.

International Business, Introduction to Management, Microeconomics, Macroeconomics, Introduction to Accounting, Introduction to Statistics International Finance, Foreign Trade Documents, Global Investments, International Finance, Risk Management

Practical Teaching

100% of courses at WZU are conducted in English. More than 20 staff recruited from top universities, research institutes and companies from 6 countries worldwide. Many of our faculty have hands-on business experience as consultants, entrepreneurs, investors, advisors, board members, and executives.

Education Objectives

The objective of the program is to educate graduates who can understand practice and are able to apply theories and methodologies within international business and marketing and who can independently and professionally perform duties related to international business and marketing in the international market place - in small & medium-sized enterprises as well as in huge international corporations.

Duration

4 years.

Core Courses

International Business, Introduction to Management, Microeconomics, Macroeconomics, Introduction to Accounting, Introduction to Statistics International Finance, Foreign Trade Documents, Global Investments, International Finance, Risk Management

【Course Title】 International Business Correspondence

【Course Code】 BUS019

【Credits】 2

【Credit Hours】 32

【Semester】 Fall

【Capacity】 30 Graduate Students

【Instructor】 WU Hairong

【Course Description】

International Business Correspondence is a compulsory course for International Economics and Trade majors, aiming at cultivating advanced practical skills in students. Through text study and case analysis, students develop practical reading and writing skills necessary for conducting international trade, including correspondences for establishing business relations, inquiries, offers, counter-offers, acceptance, placing an order, making out a contract and any other letters or emails or faxes involved in the process of a contract fulfillment. Students become familiar with each stage of the international trade process based on real workplace needs, written English business documentation, business knowledge, and e-commerce elements. With students' expanded knowledge of vocabulary, professional terminology, abbreviations, sentence patterns, expressions and layout of international trade documents, the students are well-prepared for future employment.

【Course Title】 Academic Writing

【Course Code】 BUS079

【Credits】 2

【Credit Hours】 32

【Semester】 Fall

【Capacity】 30 Graduate Students

【Instructor】 XU Haiying

【Course Description】

Academic Writing is an important manifestation of the scientific research achievements, writing methods and norms of academic papers. Academic writing is the basic knowledge and skills students should process. It is a practice-oriented course, in which students will be instructed in finding, reading, sorting, selecting and reviewing research papers, keeping up with the latest developments as well as an overview of the research areas. Through the study of this course, students will grasp the typical characteristics of graduation thesis with the good foundation laid by the instructing of this course.

【Course Title】 Risk Management

【Course Code】 BUS020

【Credits】 2

【Credit Hours】 32

【Semester】 Fall

【Capacity】 30 Graduate Students

【Instructor】 Jens Borges

【Course Description】

This course will examine the way in which business and society make an assessment of, control and transfer risk. It is designed for the student with no previous knowledge of risk management. The goal of this course is to engage students in active discovery of risk management principles. Students will be prepared to function in a business environment, developing an awareness of the challenges, the tools, and the process of designing and implementing a risk management program. This course focuses on the ways in which businesses and society assess, control, and transfer risk. This process, known as the risk management process, is becoming an increasingly important tool in the management of business and personal financial health. An effective and efficient corporate risk management program leads to knowledge and control of costs and an improved bottom line. The risk management process involves identification of risks and associated potential costs, analysis of the causes of risk of financial loss, determination of various strategies to treat risk, selection of strategies appropriate to the goals and objectives of the business, implementation of the selected strategies, management and monitoring of results.

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